

QUARTERLY FOCUS PLANNER

NAME _____ DATE _____

3-YR GOALS
COMPANY

REVENUE: _____ PROFIT: _____

CUSTOMER NPS: _____ EMPLOYEE NPS: _____

STRATEGIC: _____

1-YR GOALS
COMPANY

REVENUE: _____ PROFIT: _____

CUSTOMER NPS: _____ EMPLOYEE NPS: _____

STRATEGIC: _____

TOP 5 QTRLY PROJECTS *COMPANY*

1. _____
2. _____
3. _____
4. _____
5. _____

TOP 5 QTRLY PROJECTS *BIZ AREA*

1. _____
2. _____
3. _____
4. _____
5. _____

SALES/MARKETING FOCUS

1. _____
2. _____
3. _____

CUSTOMER FOCUS

1. _____
2. _____
3. _____

CRITICAL METRICS *COMPANY*

1. _____
2. _____
3. _____

CRITICAL METRICS *BIZ AREA*

1. _____
2. _____
3. _____

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS

CORE PURPOSE	CORE VALUES	BHAG